

5-1-1960

Southern Alumnus

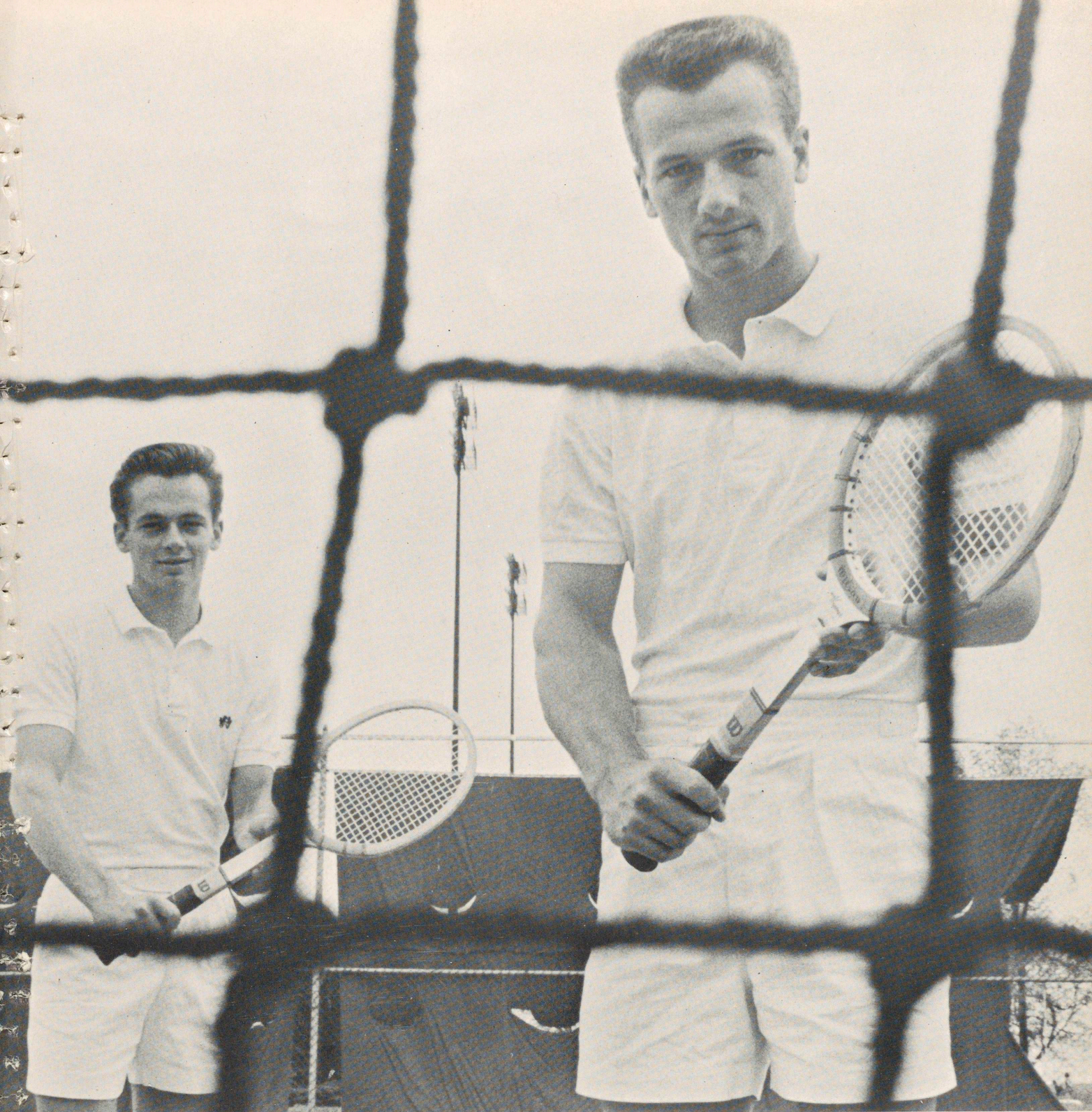
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SPRING SPORTS STARS—The Sprengelmeyer Brothers

Southern Alumnus

May, 1960

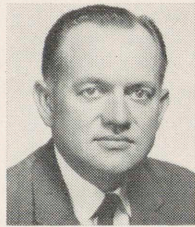
Southern Sketches

Several changes have been made in SIU posts. Prof. T. W. Abbott, dean of the College of Liberal Arts and Sciences, has been named to serve temporarily as chief officer for academic affairs on the Carbondale campus. He is assisting the new vice-president for the Carbondale campus, John E. Grinnell. The position of dean of academic affairs or dean of the faculties will be sought at a later date



Abbott

Max W. Turner, professor of government, is serving as acting dean of Liberal Arts, and Troy Edwards is acting dean of the College of Education, the position vacated by Dr. Grinnell. . . . John W. Voight, associate professor of botany, is assistant to Professor Turner



Turner



Edwards

New chairman of the Accounting Department in the School of Business is Ralph D. Swick. . . .

Richard C. Franklin, field consultant for the Department of Community Development, now is director of the Community Development Institute. Gene H. Graves, also a field consultant in that department, is co-ordinating the program of the East St. Louis Community Service Office.

ROTC Classes Cut Next Fall

Next fall the number of required Air Science courses for freshmen and sophomores in the AF ROTC curriculum will be cut in half. The undergraduates still will have to take six quarters of leadership lab each Tuesday at 10 A.M. Under the new system students will take electives during the fall and winter quarters of their freshman year and during the fall quarter of their sophomore year instead of Air Science courses. The change is being made to lighten the load carried by the undergraduates in satisfying military and regular University requirements. . . .

It wasn't so much a matter of raising the roof in Anthony Hall as that of having the ceiling come tumbling down on the heads of the people in the Community

Development Department and Area Services Division. When plaster and woodwork fell in rooms on the east side of the aging building, University officials decided it was high time to evacuate it and wait until funds were forthcoming for the long-overdue remodeling project. Now Area Services is in the Conference House and Community Development at 611 and 613 West Mill.

Southern Players and Summer Stock

A summer theater will be presented by the Southern Players from June 15 to August 12. Tentatively scheduled for production in the air-conditioned Playhouse are Agatha Christie's "Ten Little Indians," Arthur Miller's "Death of a Salesman," T. S. Eliot's "The Cocktail Party," Eugene O'Neill's "Desire Under the Elms," and Rodgers and Hammerstein's "South Pacific." The musical, given in conjunction with the Summer Opera Workshop, will be in Shryock Auditorium.

"Gay Nineties" is the theme of the 1960 Spring Festival May 13-15. Slated for the biggest weekend of the spring term are the Miss Southern Contest, Midway, the opera "Die Fledermaus," Spring Festival dance, Mom's Day picnic, and a band concert. Mom's Day activities will be at the Campus Lake Sunday, May 15, and will feature a band concert from a floating platform, picnic, and an old-fashioned ice cream social.

Student Awards and Honors

More Illinois PTA Golden Jubilee Scholarship holders are attending Southern than any of the other five state-supported universities. Of the 88 recipients attending the six schools, 21 of these are at SIU. The four-year scholarship is valued at \$1,000 There are about 230 campus organizations on campus. . . .

Karla Faye Meyer, Carbondale, freshman in the Department of Nursing, has been awarded the Elsie Bain Nursing Scholarship, a four-year tuition award given annually on the basis of grade standings by the Holden Hospital Auxiliary of Carbondale Barbara McEndree, Benton, won the first \$50 junior music scholarship award established by the St. Louis alumna chapter of Mu Phi Epsilon, national music sorority Janet Larson, Morton, won the \$25 Freshman Achievement Award in Zoology for being the top-ranking student in all beginning zoology classes.

New president of the SIU Home Economics Club is Judy Sudheimer, Carbondale. She is assisted by Vice-President Arline Seibert, Belleville; Secretary Dixie Lea Wilson, Keenes; and Treasurer Peggy Henderson, Metropolis.

On the Cover

Through the dogged persistence of Sports Editor Bill Young and Photographer Don Anderson, the Southern Alumnus comes up with this striking cover picture of Bob (left) and Roy Sprengelmeyer, Dubuque, Ia., freshman brothers.

Roy is Number One and Bob Number Four on Coach Dick LeFevre's tennis squad, which as of April 26 had a record of 12-3 after shutting out Ohio State 9-0 and topping University of Cincinnati 5-4. The team has lost but one game during the regular season.

SIU's tennis team claims the IIAC championship for the last two years.

In This Issue

For the second year the Southern Alumnus presents a special report made by a group of alumni editors. These editors, who pooled their talents and resources several years ago, now are organized in Editorial Projects for Education and are closely associated with the American Alumni Council of which the SIU Alumni Association is a member.

Last year's report dealt with the college teacher. This year's report concerns you, the alumna and alumnus, one of the most important people in higher education. As the product of your alma mater, a source of financial and moral support, the leaders in citizenship as well as business and industry, you are "the rock on which U.S. education stands."

Along with the popular view of the alumnus—socializing at alumni club meetings, returning for homecoming, sitting at football games, garbed in raccoon coats—is presented the serious role of the college graduate in adult and continuing education, in helping maintain high standards of education, and in serving as liaison between the institutions and the communities.

Turn to page 5 and read "The Alumnus/a."

MAY, 1960

Southern

ALUMNUS

MAY, 1960
Vol. 21, No. 10

Lucille Turigliatto, Editor

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Published monthly except August by the Southern Illinois University Office of Alumni Services, Carbondale, Illinois. Member of the American Alumni Council.

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First Foundation Day -- Third Alumni Workshop

First Foundation Day on the SIU campus was held March 12 in conjunction with the third annual Alumni Club Officers Workshop.

The day-long conference, attended by more than 150 people, was held to familiarize both groups with each other's work, to announce the Foundation's first major public appeal for financial aid from private sources, and to discuss ways of securing funds to boost the University's teaching and research programs.

The drive started out almost immediately with the presentation during the conference of a check for \$7,800 by Alpha Xi Inc., alumnae branch of the former Pi Kappa Sigma local sorority at Southern. Mrs. R. Dean Isbell (Neva Woolard '47) and Mrs. Morton Kenner (Mary Jean Vaupel '44, M.A. '50), both of Carbondale and president and secretary respectively of the local alumnae group, made the presentation.

The Foundation received \$6,804 to establish four-year scholarships from income for freshman girls at SIU, preferably those entering science study. The SIU Alumni Association received \$1,000 to add to its student loan funds.

J. Lester Buford '24-2, '28, Mt. Vernon superintendent of schools, vice-president of the Foundation and second vice-president of the Alumni Association, made the keynote address. He told of the start of the Foundation in 1942 when Mr. and

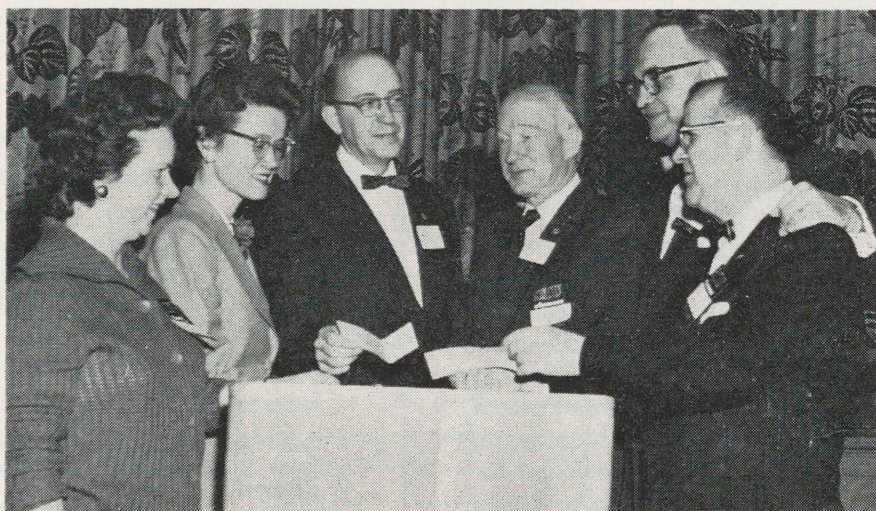
Mrs. Stanley Hubbs, ex '21 (Barbara Burr '21-2), Chicago, sent \$10.

William J. Tudor, director of Area Services, gave the welcome and Dean E. G. Lentz the invocation. Introductions were made by Kenneth R. Miller, executive director of the Foundation, and by Robert Odaniell '51, executive secretary of the Alumni Association, both of whom arranged the conference.

President D. W. Morris, in discussing the University's needs, stressed the major need for scholarships, prizes, awards, and graduate fellowships to attract gifted students as well as those in need.

At the Alumni Club Officers Work-

shop during the afternoon session, George T. Wilkins '29-2, '37, Illinois Superintendent of Public Instruction and first vice-president of the association, presided. William Price '48, M.A. '49, field representative of the association, spoke on the forthcoming bond referendum; David Kenney '47, M.S. '48, of the alumni board, announced the Great Teacher Award; Mr. Tudor spoke on the alumnus as a citizen; Dean I. Clark Davis '39, of the Office of Student Affairs, and Ronald Green, M.A. '58, told of the Financial Assistance Program; and Jack Graham, of Student Counseling and Testing, reported on the high school visitation program.



Mrs. Dean Isbell and Mrs. Morton Kenner (at left) present a check for \$7,800 from Alpha Xi Inc., of Pi Kappa Sigma sorority to the SIU Foundation and Alumni Association. From left are Robert Gallegly, Foundation treasurer; J. Lester Buford, Foundation and Alumni vice-president; George T. Wilkins, Alumni first vice-president, and Glenn Storme, Alumni treasurer.

Ballots Due May 20 for

SIU Alumni's First Great Teacher Award

With elections holding the spotlight this year, the SIU Alumni Association is holding one of its own that is creating great interest and anticipation. This election is unusual in the absence of cross-country stumping, vigorous campaigning, and beating of drums. Candidates are going about their scholarly ways without shaking hands or presenting a platform.

Last month the SIU Alumni Association announced the establishment of a Great Teacher Award. The annual award—a check for \$1,000—will be given for the first time at the Alumni Banquet on Alumni Day, Saturday, June 11.

Unlike many contests, this is not a popularity poll. It is the election of a faculty member known for his skill in the classroom. Teaching is the sole requisite for selection—with no

regard for research ability or administrative talent.

Faculty now teaching or emeriti members who still are identified with Southern are eligible for election.

The "Great Teacher" will be selected by members of the Alumni Association voting on the ballot at the bottom of this page. Please list three teachers in number one, two, and three order and also include your reasons for selection.

Husband and wife alumni members of the association will vote separately. The Alumni Office will send an additional ballot to alumni family members on request. Ballots must be submitted by May 20.

After ballots are submitted, an anonymous committee of three will tabulate the results and make the final decision. Members of the committee are not members of the Uni-

versity faculty or staff and have been chosen by President D. W. Morris, Alumni Association President Martin Van Brown, and Alumni Executive Secretary Robert Odaniell.

The award of \$1,000 will be made up chiefly from contributions from alumni. A special fund is being set up for this purpose. Those who wish to give can make checks payable to the SIU Alumni Association.

Response to the establishment of the Great Teacher Award has been enthusiastic and encouraging and to the award fund immediate and generous.

The first club to contribute to the Great Teacher Award fund is the St. Clair County Chapter. At the spring meeting of the club April 22 in Belleville, officers and directors voted to make the fund a special project of the chapter and gave \$20 as their first offering.

BALLOT FOR SIU ALUMNI ASSOCIATION'S GREAT TEACHER AWARD 1960

List your selections in one, two, three order. Please give reasons for selecting these teachers. Only members of the SIU Alumni Association are eligible to vote. Ballots must be mailed to the SIU Alumni Association, Carbondale, Illinois, by May 20.

1.

(Name of First Choice)

(Reasons for Selection)

(Turn to next page, please)

Alumni Day--1960

Revered traditions and a brand new innovation will spell out Alumni Day 1960 on Saturday, June 11. In the traditional manner will be held class reunions, campus tours, and the Alumni Banquet on Saturday evening as a fitting climax for the day. During the program following the banquet presentation will be made of Alumni Achievement Awards, 50th Anniversary Alumni Certificates, and Alumni Association Life Memberships.

This year the innovation will be the presentation of the first Great Teacher Award. Members of the Alumni Association and the Senior Class will select the "Great Teacher" at SIU and this person will be given a check for \$1,000 at the program.

Campus tours will be conducted by car from 10 A.M. to 5 P.M., starting from the Student Union. Older alumni as well as the younger graduates will be amazed at the constantly growing campus and the consequent changes.

Sixteen classes are slated for reunions, including classes ending in zero and five and last year's graduates, the Class of '59. Reunion letters are going out to the classes giving full particulars on the reunions. Friends from nearby classes as well as families and guests of reunioners are invited to attend the festivities. At the Alumni Banquet reunion classes will have special tables.

The Alumni Banquet will be held at 6:30 P.M. at Woody Hall. Reservations, at \$2.50 per person, must be made by Saturday, June 4. The program after the banquet will be held in the nearby air-conditioned University School Auditorium.

George T. Wilkins '29-2, '37, Illinois State Superin-

tendent of Public Instruction and Second Vice-President of the SIU Alumni Association, is chairman of Alumni Day and Class Reunions.

Here is the Alumni Day program—all events are on Central Daylight Saving Time—

Saturday, June 11

9:30 A.M.—Legislative Council Meeting of representatives of each class to hear reports and elect three members to the Alumni Board. All alumni are invited to attend. *Morris Library Auditorium.*

10 A.M.—5 P.M.—Tour of campus by car leaving from Student Union.

11 A.M.—Alumni Board of Directors meeting, *Morris Library Auditorium Lounge.*

11:30 A.M.—1:00 P.M.—Alumni Luncheon, cafeteria style. *University Cafeteria, Dining Room C.*

3:00—5 P.M.—*Class Reunions.*

Class of 1915 with Mrs. Mae McIntosh as hostess at her home, 504 West Walnut, Carbondale.

Class of 1950 at Student Union. Charles D. Butler, Jackson M. Drake, Wellington C. Thalman, Ellis L. Mitchell, Frances Tapella Huff on committee.

Class of 1955 at Student Union. Ralph E. Becker, Frank Bleyer, James F. Metcalf, and Lois Bauernfeind Peithman on committee.

6:30 P.M.—Alumni Banquet. President Morris to report on the year at SIU. Reunion classes at special tables. *Woody Hall Dining Room.* Program follows at *University School Auditorium.*

2.

(Name of Second Choice)

(Reasons for Selection)

3.

(Name of Third Choice)

(Reasons for Selection)

THE ALUMN^{US}/_A



ALAN BEARDEN, JON BRENNIS



As student, as
alumna or alumnus: at
both stages, one
of the most important persons
in higher education.

a special report

a Salute.... and a declaration of dependence

THIS IS A SALUTE, an acknowledgment of a partnership, and a declaration of dependence. It is directed to you as an alumnus or alumna. As such, you are one of the most important persons in American education today.

You are important to American education, and to your alma mater, for a variety of reasons, not all of which may be instantly apparent to you.

You are important, first, because you are the principal product of your alma mater—the principal claim she can make to fame. To a degree that few suspect, it is by its alumni that an educational institution is judged. And few yardsticks could more accurately measure an institution's true worth.

You are important to American education, further, because of the support you give to it. Financial support comes immediately to mind: the money that alumni are giving to the schools, colleges, and universities they once

attended has reached an impressive sum, larger than that received from any other source of gifts. It is indispensable.

But the support you give in other forms is impressive and indispensable, also. Alumni push and guide the legislative programs that strengthen the nation's publicly supported educational institutions. They frequently act as academic talent scouts for their alma maters, meeting and talking with the college-bound high school students in their communities. They are among the staunchest defenders of high principles in education—e.g., academic freedom—even when such defense may not be the "popular" posture. The list is long; yet every year alumni are finding ways to extend it.

TO THE HUNDREDS of colleges and universities and secondary schools from which they came, alumni are important in another way—one that has nothing to do with what alumni can do for the institutions them-

selves. Unlike most other forms of human enterprise, educational institutions are not in business for what they themselves can get out of it. They exist so that free people, through education, can keep civilization on the forward move. Those who ultimately do this are their alumni. Thus only through its alumni can a school or a college or a university truly fulfill itself.

Chancellor Samuel B. Gould, of the University of California, put it this way:

"The serious truth of the matter is that you are the distilled essence of the university, for you are its product and the basis for its reputation. If anything lasting is to be achieved by us as a community of scholars, it must in most instances be reflected in *you*. If we are to win intellectual victories or make cultural advances, it must be through *your* good offices and *your* belief in our mission."

The italics are ours. The mission is yours and ours together.



ROBERT PHILLIPS



Alma Mater . . .

At an alumni-alumnae meeting in Washington, members sing the old school song. The purpose of this meeting was to introduce the institution to high school boys and girls who, with their parents, were present as the club's guests.

Alumnus + alumnus = alumni—or does it?

Many people cling to the odd notion that in this case the group somehow differs from the sum of its parts

THE POPULAR VIEW of you, an alumnus or alumna, is a puzzling thing. That the view is highly illogical seems only to add to its popularity. That its elements are highly contradictory seems to bother no one.

Here is the paradox:

Individually you, being an alumnus or alumna, are among the most respected and sought-after of beings. People expect of you (and usually get) leadership or intelligent followership. They appoint you to positions of trust in business and government and stake the nation's very survival on your school- and college-developed abilities.

If you enter politics, your educational pedigree is freely discussed and frequently boasted about, even in precincts where candidates once took pains to conceal any education beyond the sixth grade. In clubs, parent-teacher associations, churches, labor unions, you are considered to be the brains, the backbone, the eyes, the ears, and the neckbone—the latter to be stuck out, for alumni are expected to be intellectually adventurous as well as to exercise other attributes.

But put you in an alumni club, or back on campus for a reunion or homecoming, and the popular respect—yea, awe—turns to chuckles and ho-ho-ho. The esteemed individual, when bunched with other esteemed individuals, becomes in the popular image the subject of quips, a candidate for the funny papers. He is now imagined to be a person whose interests stray no farther than the degree of baldness achieved by his classmates, or the success in marriage and child-bearing achieved by *her* classmates, or the record run up last season by the alma mater's football or field-hockey team. He is addicted to funny hats decorated with his class numerals, she to daisy chainmaking and to recapturing the elusive delights of the junior-class hoop-roll.

If he should encounter his old professor of physics, he is supposedly careful to confine the conversation to reminiscences about the time Joe or Jane Wilkins, with spectacular results, tried to disprove the validity of Newton's third law. To ask the old gentleman about the implications of the latest research concerning anti-matter would be, it is supposed, a most serious breach of the Alumni Reunion Code.

Such a view of organized alumni activity might be dismissed as unworthy of note, but for one disturbing fact: among its most earnest adherents are a surprising number of alumni and alumnae themselves.

Permit us to lay the distorted image to rest, with the aid of the rites conducted by cartoonist Mark Kelley on the following pages. To do so will not necessitate burying the class banner or interring the reunion hat, nor is there a need to disband the homecoming day parade.

The simple truth is that the serious activities of organized alumni far outweigh the frivolities—in about the same proportion as the average citizen's, or unorganized alumnus's, party-going activities are outweighed by his less festive pursuits.

Look, for example, at the activities of the organized alumni of a large and famous state university in the Midwest. The former students of this university are often pictured as football-mad. And there is no denying that, to many of them, there is no more pleasant way of spending an autumn Saturday than witnessing a victory by the home team.

But by far the great bulk of alumni energy on behalf of the old school is invested elsewhere:

► Every year the alumni association sponsors a recognition dinner to honor outstanding students—those with a scholastic average of 3.5 (B+) or better. This has proved to be a most effective way of showing students that academic prowess is valued above all else by the institution and its alumni.

► Every year the alumni give five “distinguished teaching awards”—grants of \$1,000 each to professors selected by their peers for outstanding performance in the classroom.

► An advisory board of alumni prominent in various fields meets regularly to consider the problems of the university: the quality of the course offerings, the caliber of the students, and a variety of other matters. They report directly to the university president, in confidence. Their work has been salutary. When the university's school of architecture lost its accreditation, for example, the efforts of the alumni advisers were invaluable in getting to the root of the trouble and recommending measures by which accreditation could be regained.

► The efforts of alumni have resulted in the passage of urgently needed, but politically endangered, appropriations by the state legislature.

► Some 3,000 of the university's alumni act each year as volunteer alumni-fund solicitors, making contacts with 30,000 of the university's former students.

Nor is this a particularly unusual list of alumni accomplishments. The work and thought expended by the alum-



ELLIOTT ERWITT, MAGNUM

Behind the fun

of organized alumni activity—in clubs, at reunions—lies new seriousness nowadays, and a substantial record of service to American education.

ni of hundreds of schools, colleges, and universities in behalf of their alma maters would make a glowing record, if ever it could be compiled. The alumni of one institution took it upon themselves to survey the federal income-tax laws, as they affected parents' ability to finance their children's education, and then, in a nationwide campaign, pressed for needed reforms. In a score of cities, the alumnae of a women's college annually sell tens of thousands of tulip bulbs for their alma mater's benefit; in eight years they have raised \$80,000, not to mention hundreds of thousands of tulips. Other institutions' alumnae stage house and garden tours, organize used-book sales, sell flocked Christmas trees, sponsor theatrical benefits. Name a worthwhile activity and someone is probably doing it, for faculty salaries or building funds or student scholarships.

Drop in on a reunion or a local alumni-club meeting, and you may well find that the superficial programs of

yore have been replaced by seminars, lectures, laboratory demonstrations, and even week-long short-courses. Visit the local high school during the season when the senior students are applying for admission to college—and trying to find their way through dozens of college catalogues, each describing a campus paradise—and you will find alumni on hand to help the student counselors. Nor are they high-pressure salesmen for their own alma mater and disparagers of everybody else's. Often they can, and do, perform their highest service to prospective students by advising them to apply somewhere else.

THE ACHIEVEMENTS, in short, belie the popular image. And if no one else realizes this, or cares, one group should: the alumni and alumnae themselves. Too many of them may be shying away from a good thing because they think that being an “active” alumnus means wearing a funny hat.

DEAN! DEAN WINTERHAVEN!



TO SEE THE OLD DEAN

Why they come

And there will be
TURBULENT YEARS!



FOR AN OUTING

Here it is, Deans!
MY OLD ROOM!!



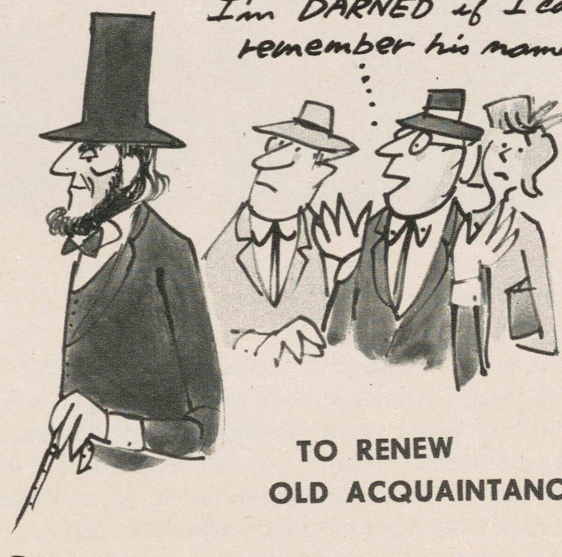
TO RECAPTURE YOUTH

I JUST HAPPEN to
have your type of
policy with me...



TO DEVELOP
NEW TERRITORY

He was in my class, but
I'm DARNED if I can
remember his name!



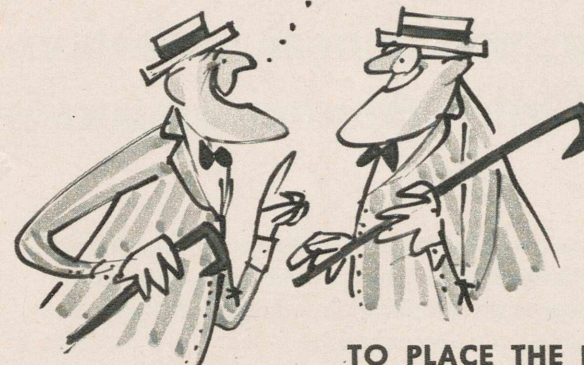
TO RENEW
OLD ACQUAINTANCE

TO BRING
THE WORD



back: The popular view

Charlie? Old Charlie Applegate?



TO PLACE THE FACE

Appearances would indicate
that you have risen above your
academic standing, Buchalter!



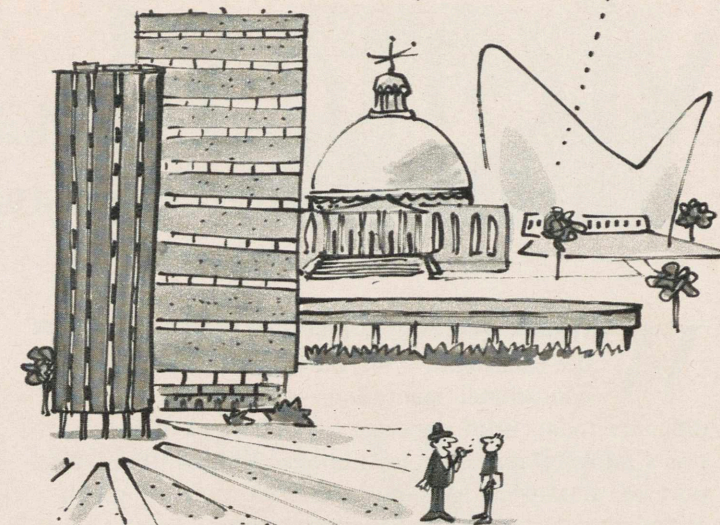
TO IMPRESS THE OLD PROF

He wants to do something for
his OLD SCHOOL!



TO CONTRIBUTE
MATERIALLY

Which way to MEM HALL, lad?

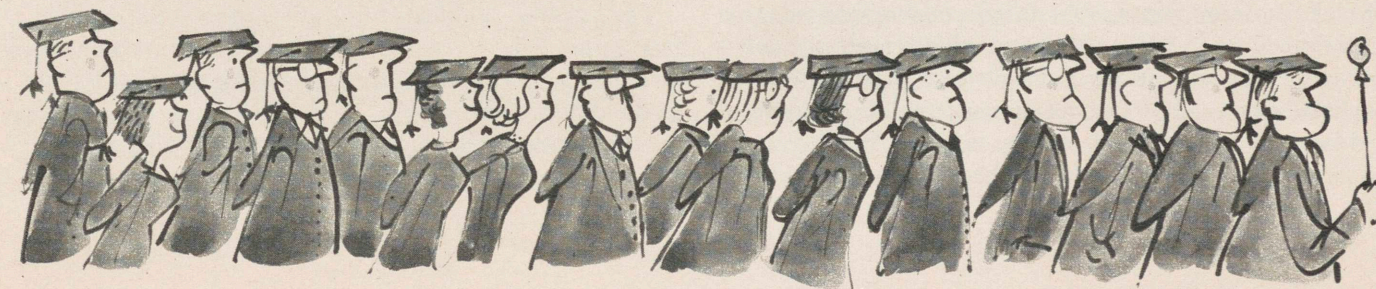


TO FIND MEM HALL

He says he's a FRAT BROTHER
of yours!



TO BE A "POOR LITTLE SHEEP" AGAIN



Money!

Last year, educational institutions received more of it from their alumni than from any other source of gifts. Alumni support is now education's strongest financial rampart



WITHOUT THE DOLLARS that their alumni contribute each year, America's privately supported educational institutions would be in serious difficulty today. And the same would be true of the nation's publicly supported institutions, without the support of alumni in legislatures and elections at which appropriations or bond issues are at stake.

For the private institutions, the financial support received from individual alumni often means the difference between an adequate or superior faculty and one that is underpaid and understaffed; between a thriving scholarship program and virtually none at all; between well-equipped laboratories and obsolete, crowded ones. For tax-supported institutions, which in growing numbers are turning to their alumni for direct financial support, such aid makes it possible to give scholarships, grant loans to needy students, build such buildings as student unions, and carry on research for which legislative appropriations do not provide.

To gain an idea of the scope of the support which alumni give—and of how much that is worthwhile in American education depends upon it—consider this statistic, unearthed in a current survey of 1,144 schools, junior colleges, colleges, and universities in the United States and Canada: in just twelve months, alumni gave their alma maters more than \$199 million. They were the largest single source of gifts.

Nor was this the kind of support that is given once, perhaps as the result of a high-pressure fund drive, and never heard of again. Alumni tend to give funds regularly. In the past year, they contributed \$45.5 million, on an *annual gift* basis, to the 1,144 institutions surveyed. To realize that much annual income from investments in blue-chip stocks, the institutions would have needed over 1.2 billion more dollars in endowment funds than they actually possessed.

ANNUAL ALUMNI GIVING is not a new phenomenon on the American educational scene (Yale alumni founded the first annual college fund in 1890, and Mount Hermon was the first independent secondary school to do so, in 1903). But not until fairly recently did annual giving become the main element in education's financial survival kit. The development was logical. Big endowments had been affected by inflation. Big private philanthropy, affected by the graduated income and in-

heritance taxes, was no longer able to do the job alone. Yet, with the growth of science and technology and democratic concepts of education, educational budgets had to be increased to keep pace.

Twenty years before Yale's first alumni drive, a professor in New Haven foresaw the possibilities and looked into the minds of alumni everywhere:

"No graduate of the college," he said, "has ever paid in full what it cost the college to educate him. A part of the expense was borne by the funds given by former benefactors of the institution.

"A great many can never pay the debt. A very few can, in their turn, become munificent benefactors. There is a very large number, however, between these two, who can, and would cheerfully, give according to their ability in order that the college might hold the same relative position to future generations which it held to their own."

The first Yale alumni drive, seventy years ago, brought in \$11,015. In 1959 alone, Yale's alumni gave more than \$2 million. Not only at Yale, but at the hundreds of other institutions which have established annual alumni funds in the intervening years, the feeling of indebtedness and the concern for future generations which the Yale professor foresaw have spurred alumni to greater and greater efforts in this enterprise.

AND MONEY FROM ALUMNI is a powerful magnet: it draws more. Not only have more than eighty business corporations, led in 1954 by General Electric, established the happy custom of matching, dollar for dollar, the gifts that their employees (and sometimes their employees' wives) give to their alma maters; alumni giving is also a measure applied by many business men and by philanthropic foundations in determining how productive *their* organizations' gifts to an educational institution are likely to be. Thus alumni giving, as Gordon K. Chalmers, the late president of Kenyon College, described it, is "the very rock on which all other giving must rest. Gifts from outside the family depend largely—sometimes wholly—on the degree of *alumni* support."

The "degree of alumni support" is gauged not by dollars alone. The percentage of alumni who are regular givers is also a key. And here the record is not as dazzling as the dollar figures imply.

Nationwide, only one in five alumni of colleges, universities, and prep schools gives to his annual alumni

fund. The actual figure last year was 20.9 per cent. Allowing for the inevitable few who are disenchanted with their alma maters' cause,* and for those who spurn all fund solicitations, sometimes with heavy scorn,† and for those whom legitimate reasons prevent from giving financial aid,§ the participation figure is still low.

WHY? Perhaps because the non-participants imagine their institutions to be adequately financed. (Virtually without exception, in both private and tax-supported institutions, this is—sadly—not so.) Perhaps because they believe their small gift—a dollar, or five, or ten—will be insignificant. (Again, most emphatically, not so. Multiply the 5,223,240 alumni who gave nothing to their alma maters last year by as little as one dollar each, and the figure still comes to thousands of additional scholarships for deserving students or substantial pay increases for thousands of teachers who may, at this moment, be debating whether they can afford to continue teaching next year.)

By raising the percentage of participation in alumni fund drives, alumni can materially improve their alma maters' standing. That dramatic increases in participation can be brought about, and quickly, is demonstrated by the case of Wofford College, a small institution in South Carolina. Until several years ago, Wofford received annual gifts from only 12 per cent of its 5,750 alumni. Then Roger Milliken, a textile manufacturer and a Wofford trustee, issued a challenge: for every percentage-point increase over 12 per cent, he'd give \$1,000. After the alumni were finished, Mr. Milliken cheerfully turned over a check for \$62,000. Wofford's alumni had raised their participation in the annual fund to 74.4 per cent—a new national record.

"It was a remarkable performance," observed the American Alumni Council. "Its impact on Wofford will be felt for many years to come."

And what Wofford's alumni could do, your institution's alumni could probably do, too.

* Wrote one alumnus: "I see that Stanford is making great progress. However, I am opposed to progress in any form. Therefore I am not sending you any money."

† A man in Memphis, Tennessee, regularly sent Baylor University a check signed "U. R. Stuck."

§ In her fund reply envelope, a Kansas alumna once sent, without comment, her household bills for the month.

memo: from Wives to Husbands

► Women's colleges, as a group, have had a unique problem in fund-raising—and they wish they knew how to solve it.

The loyalty of their alumnae in contributing money each year—an average of 41.2 per cent took part in 1959—is nearly double the national average for all universities, colleges, junior colleges, and privately supported secondary schools. But the size of the typical gift is often smaller than one might expect.

Why? The alumnae say that while husbands obviously place a high value on the products of the women's colleges, many underestimate the importance of giving women's colleges the same degree of support they accord their own alma maters. This, some guess, is a holdover from the days when higher education for women was regarded as a luxury, while higher education for men was considered a *sine qua non* for business and professional careers.

As a result, again considering the average, women's colleges must continue to cover much of their operating expense from tuition fees. Such fees are generally higher than those charged by men's or coeducational institutions, and the women's colleges are worried about the social and intellectual implications of this fact. They have no desire to be the province solely of children of the well-to-do; higher education for women is no longer a luxury to be reserved to those who can pay heavy fees.

Since contributions to education appear to be one area of family budgets still controlled largely by men, the alumnae hope that husbands will take serious note of the women's colleges' claim to a larger share of it. They may be starting to do so: from 1958 to 1959, the average gift to women's colleges rose 22.4 per cent. But it still trails the average gift to men's colleges, private universities, and professional schools.



ERICH HARTMANN, MAGNUM

for the Public educational institutions, a special kind of service

PUBLICLY SUPPORTED educational institutions owe a special kind of debt to their alumni. Many people imagine that the public institutions have no financial worries, thanks to a steady flow of tax dollars. Yet they actually lead a perilous fiscal existence, dependent upon annual or biennial appropriations by legislatures. More than once, state and municipally supported institutions would have found themselves in serious straits if their alumni had not assumed a role of leadership.

► A state university in New England recently was put in academic jeopardy because the legislature defeated a bill to provide increased salaries for faculty members. Then

the university's "Associate Alumni" took matters into their hands. They brought the facts of political and academic life to the attention of alumni throughout the state, prompting them to write to their representatives in support of higher faculty pay. A compromise bill was passed, and salary increases were granted. Alumni action thus helped ease a crisis which threatened to do serious, perhaps irreparable, damage to the university.

► In a neighboring state, the public university receives only 38.3 per cent of its operating budget from state and federal appropriations. Ninety-one per cent of the university's \$17 million physical plant was provided by pri-

vate funds. Two years ago, graduates of its college of medicine gave \$226,752 for a new medical center—the largest amount given by the alumni of any American medical school that year.

► Several years ago the alumni of six state-supported institutions in a midwestern state rallied support for a \$150 million bond issue for higher education, mental health, and welfare—an issue that required an amendment to the state constitution. Of four amendments on the ballot, it was the only one to pass.

► In another midwestern state, action by an "Alumni Council for Higher Education," representing eighteen publicly supported institutions, has helped produce a \$13 million increase in operating funds for 1959-61—the most significant increase ever voted for the state's system of higher education.

SOME ALUMNI ORGANIZATIONS are forbidden to engage in political activity of any kind. The intent is a good one: to keep the organizations out of party politics

and lobbying. But the effect is often to prohibit the alumni from conducting any organized legislative activity in behalf of publicly supported education in their states.

"This is unfair," said a state-university alumni spokesman recently, "because this kind of activity is neither shady nor unnecessary."

"But the restrictions—most of which I happen to think are nonsense—exist, nevertheless. Even so, individual alumni can make personal contacts with legislators in their home towns, if not at the State Capitol. Above all, in their contacts with fellow citizens—with people who influence public opinion—the alumni of state institutions must support their alma maters to an intense degree. They must make it their business to get straight information and spread it through their circles of influence.

"Since the law forbids us to *organize* such support, every alumnus has to start this work, and continue it, on his own. This isn't something that most people do naturally—but the education of their own sons and daughters rests on their becoming aroused and doing it."

The Beneficiaries:

Students on a state-university campus. Alumni support is proving invaluable in maintaining high-quality education at such institutions.



a matter of Principle

ANY WORTHWHILE INSTITUTION of higher education, one college president has said, lives "in chronic tension with the society that supports it." Says *The Campus and the State*, a 1959 survey of academic freedom in which that president's words appear: "New ideas always run the risk of offending entrenched interests within the community. If higher education is to be successful in its creative role it must be guaranteed some protection against reprisal. . ."

The peril most frequently is budgetary: the threat of appropriations cuts, if the unpopular ideas are not abandoned; the real or imagined threat of a loss of public—even alumni—sympathy.

Probably the best protection against the danger of reprisals against free institutions of learning is their alumni: alumni who understand the meaning of freedom and give their strong and informed support to matters of educational principle. Sometimes such support is available in abundance and offered with intelligence. Sometimes—almost always because of misconception or failure to be vigilant—it is not.

For example:

► An alumnus of one private college was a regular and heavy donor to the annual alumni fund. He was known to have provided handsomely for his alma mater in his will. But when he questioned his grandson, a student at the old school, he learned that an economics professor not only did not condemn, but actually discussed the necessity for, the national debt. Grandfather threatened to withdraw all support unless the professor ceased uttering such heresy or was fired. (The professor didn't and wasn't. The college is not yet certain where it stands in the gentleman's will.)

► When no students from a certain county managed to meet the requirements for admission to a southwestern university's medical school, the county's angry delegate to the state legislature announced he was "out to get this guy"—the vice president in charge of the university's medical affairs, who had staunchly backed the medical school's admissions committee. The board of trustees of the university, virtually all of whom were alumni, joined other alumni and the local chapter of the American

Association of University Professors to rally successfully to the v.p.'s support.

► When the president of a publicly supported institution recently said he would have to limit the number of students admitted to next fall's freshman class if high academic standards were not to be compromised, some constituent-fearing legislators were wrathful. When the issue was explained to them, alumni backed the president's position—decisively.

► When a number of institutions (joined in December by President Eisenhower) opposed the "disclaimer affidavit" required of students seeking loans under the National Defense Education Act, many citizens—including some alumni—assailed them for their stand against "swearing allegiance to the United States." The fact is, the disclaimer affidavit is *not* an oath of allegiance to the United States (which the Education Act also requires, but which the colleges have *not* opposed). Fortunately, alumni who took the trouble to find out what the affidavit really was apparently outnumbered, by a substantial majority, those who leaped before they looked. Coincidentally or not, most of the institutions opposing the disclaimer affidavit received more money from their alumni during the controversy than ever before in their history.

IN THE FUTURE, as in the past, educational institutions worth their salt will be in the midst of controversy. Such is the nature of higher education: ideas are its merchandise, and ideas new and old are frequently controversial. An educational institution, indeed, may be doing its job badly if it is *not* involved in controversy, at times. If an alumnus never finds himself in disagreement with his alma mater, he has a right to question whether his alma mater is intellectually awake or dozing.

To understand this is to understand the meaning of academic freedom and vitality. And, with such an understanding, an alumnus is equipped to give his highest service to higher education; to give his support to the principles which make higher education free and effectual.

If higher education is to prosper, it will need this kind of support from its alumni—tomorrow even more than in its gloriously stormy past.

Ideas

are the merchandise of education, and every worthwhile educational institution must provide and guard the conditions for breeding them. To do so, they need the help and vigilance of their alumni.

Ahead: a new Challenge, a new relationship

ROLAND READ



The Art

of keeping intellectually alive for a lifetime will be fostered more than ever by a growing alumni-alma mater relationship.

WHETHER THE COURSE of the relationship between alumni and alma mater? At the turn into the Sixties, it is evident that a new and challenging relationship—of unprecedented value to both the institution and its alumni—is developing.

► *If alumni wish, their intellectual voyage can be continued for a lifetime.*

There was a time when graduation was the end. You got your diploma, along with the right to place certain initials after your name; your hand was clasped for an instant by the president; and the institution's business was done.

If you were to keep yourself intellectually awake, the No-Doz would have to be self-administered. If you were to renew your acquaintance with literature or science, the introductions would have to be self-performed.

Automotion is still the principal driving force. The years in school and college are designed to provide the push and then the momentum to keep you going with your mind. "Madam, we guarantee results," wrote a college president to an inquiring mother, "—or we return the boy." After graduation, the guarantee is yours to maintain, alone.

Alone, but not quite. It makes little sense, many educators say, for schools and colleges not to do whatever they can to protect their investment in their students—which is considerable, in terms of time, talents, and money—and not to try to make the relationship between alumni and their alma maters a two-way flow.

As a consequence of such thinking, and of demands issuing from the former students themselves, alumni meetings of all types—local clubs, campus reunions—are taking on a new character. "There has to be a reason and a purpose for a meeting," notes an alumna. "Groups that meet for purely social reasons don't last long. Just because Mary went to my college doesn't mean I enjoy being with her socially—but I might well enjoy working with her in a serious intellectual project." Male alumni agree; there is a limit to the congeniality that can be maintained solely by the thin thread of reminiscences or small-talk.

But there is no limit, among people with whom their

education "stuck," to the revitalizing effects of learning. The chemistry professor who is in town for a chemists' conference and is invited to address the local chapter of the alumni association no longer feels he must talk about nothing more weighty than the beauty of the campus elms; his audience wants him to talk chemistry, and he is delighted to oblige. The engineers who return to school for their annual homecoming welcome the opportunity to bring themselves up to date on developments in and out of their specialty. Housewives back on the campus for reunions demand—and get—seminars and short-courses.

But the wave of interest in enriching the intellectual content of alumni meetings may be only a beginning. With more leisure at their command, alumni will have the time (as they already have the inclination) to undertake more intensive, regular educational programs.

If alumni demand them, new concepts in adult education may emerge. Urban colleges and universities may step up their offerings of programs designed especially for the alumni in their communities—not only their own alumni, but those of distant institutions. Unions and government and industry, already experimenting with graduate-education programs for their leaders, may find ways of giving sabbatical leaves on a widespread basis—and they may profit, in hard dollars-and-cents terms, from the results of such intellectual re-charging.

Colleges and universities, already overburdened with teaching as well as other duties, will need help if such dreams are to come true. But help will be found if the demand is insistent enough.

► *Alumni partnerships with their alma mater, in meeting ever-stiffer educational challenges, will grow even closer than they have been.*

Boards of overseers, visiting committees, and other partnerships between alumni and their institutions are proving, at many schools, colleges, and universities, to be channels through which the educators can keep in touch with the community at large and vice versa. Alumni trustees, elected by their fellow alumni, are found on the governing boards of more and more institutions. Alumni "without portfolio" are seeking ways to join with their alma maters in advancing the cause of education. The

representative of a West Coast university has noted the trend: "In selling memberships in our alumni association, we have learned that, while it's wise to list the benefits of membership, what interests them most is how they can be of service to the university."

► *Alumni can have a decisive role in maintaining high standards of education, even as enrollments increase at most schools and colleges.*

There is a real crisis in American education: the crisis of quality. For a variety of reasons, many institutions find themselves unable to keep their faculties staffed with high-caliber men and women. Many lack the equipment needed for study and research. Many, even in this age of high student population, are unable to attract the quality of student they desire. Many have been forced to dissipate their teaching and research energies, in deference to public demand for more and more extracurricular "services." Many, besieged by applicants for admission, have had to yield to pressure and enroll students who are unqualified.

Each of these problems has a direct bearing upon the quality of education in America. Each is a problem to which alumni can constructively address themselves, individually and in organized groups.

Some can best be handled through community leadership: helping present the institutions' case to the public. Some can be handled by direct participation in such activities as academic talent-scouting, in which many institutions, both public and private, enlist the aid of their alumni in meeting with college-bound high school students in their cities and towns. Some can be handled by making more money available to the institutions—for faculty salaries, for scholarships, for buildings and equipment. Some can be handled through political action.

The needs vary widely from institution to institution—and what may help one may actually set back another. Because of this, it is important to maintain a close liaison with the campus when undertaking such work. (Alumni offices everywhere will welcome inquiries.)

When the opportunity for aid does come—as it has in the past, and as it inevitably will in the years ahead—alumni response will be the key to America's educational future, and to all that depends upon it.

alumni- ship

JOHN MASEFIELD was addressing himself to the subject of universities. "They give to the young in their impressionable years the bond of a lofty purpose shared," he said; "of a great corporate life whose links will not be loosed until they die."

The links that unite alumni with each other and with their alma mater are difficult to define. But every alumnus and alumna knows they exist, as surely as do the campus's lofty spires and the ageless dedication of educated men and women to the process of keeping themselves and their children intellectually alive.

Once one has caught the spirit of learning, of truth, of probing into the undiscovered and unknown—the spirit of his alma mater—one does not really lose it, for as long as one lives. As life proceeds, the daily mechanics of living—of job-holding, of family-rearing, of mortgage-paying, of lawn-cutting, of meal-cooking—sometimes are tedious. But for them who have known the spirit of intellectual adventure and conquest, there is the bond of the lofty purpose shared, of the great corporate life whose links will not be loosed until they die.

This would be the true meaning of alumni-ship, were there such a word. It is the reasoning behind the great service that alumni give to education. It is the reason alma maters can call upon their alumni for responsible support of all kinds, with confidence that the responsibility will be well met.

THE ALUMNUS/A

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Names Make News

1885

Diamond Jubilee

June 11, 1960

1890

Seventieth Reunion

June 11, 1960

Mrs. Daniel Webster Warren (*Bertha Hull*, 2), Cedar Rapids, Ia., was a very young student when Southern Illinois was a very young school. She started in the kindergarten in 1877 and finished the two-year normal course in 1890. Her father was Prof. John Hull, second president of SIU in 1892-93. She later attended Lake Forest College and the University of Michigan and in 1897 graduated from the art department of Pratt Institute. She was married in 1902 in Chicago to *Daniel W. Warren*, ex '89, and they had two children. Mr. Warren died in 1946.

1895

Sixty-fifth Reunion

June 11, 1960

Albert Kell, 2, Salem, is a retired farmer. For four years following graduation he taught school before he became engaged in farming. A brother, *Lincoln Kell* '94, who died in 1949, was a farmer and saw mill operator near Salem. Mrs. Albert Kell is the former *Winifred Reichert*, ex '08, and they have two daughters, Mrs. Henry Reynolds (*Alice* '37) and Mrs. Roy Garren (*Virginia* '41), both of Salem.

1900

Sixtieth Reunion

June 11, 1960

1905

Fifty-fifth Reunion

June 11, 1960

Helping to plan the Sixtieth Reunion of the Class of 1905 are Mr. and Mrs. Roy V. Jordan, 2, '14 (*Grace Brandon*, 2), of Carbondale. Mr. Jordan is a professor emeritus of education at Southern. He also is a former member of the citizens' advisory board for the Illinois State Museum and a former president of the SIU Foundation. Recently a collection of facsimile reproductions of "The Railsplitter," Republican campaign newspaper published from August 1 to October 27, 1860, was presented by the SIU Foundation to the SIU Library. At the presentation was Professor Jordan, curator emeritus of the Tilton Collection of Lincolniana at the library to which the newspapers will be added.

Among the class members who attended their Golden Reunion in 1955 were Dr. *Claude L. LaRue*, 2, and his wife Ursie of Shreveport, La. They like to travel and have visited in the West and in South America. Dr. LaRue was an eye, ear, nose, and throat specialist with the Highland Clinic in Shreveport.

Mrs. *Anna Pickles Brownlee*, 2, is the widow of an Anna teacher and lawyer, J. Day Brownlee. She taught school and served as assistant principal in Vienna before her marriage. She has a daughter, Martha J., in Harrisburg, Pa.

1910

GOLDEN REUNION

June 11, 1960

Mrs. Harlan Bedell (*Marie Grater*, 2), Fairbury, was a student at Southern from the first grade through the two-year normal course. She started in 1897. She writes that she has been a church organist and teacher of piano and organ for 30 years. The Bedells have four children.

Mrs. Thomas H. Escott (*Anna Sistler*, 2), Portland, Ore., is a retired teacher, having taught primary grade 36 years. She also has been active in church and community affairs.

Another member of the class on the West Coast is Dr. *William F. Stein*, 2, of Fresno, Calif. During 1933-1954 he was Fresno County and City Health Officer.

1915

Forty-fifth Reunion

June 11, 1960

The Forty-fifth Reunion of the Class of 1915 will be held between 3 and 5 o'clock the afternoon of Alumni Day, Saturday, June 11, at the home of Mrs. *Mae Travelstead McIntosh*, 2, 504 West Walnut, Carbondale. All members, their families, and guests, as well as members of nearby classes are invited to celebrate this fine occasion. Those who find it impossible to attend are asked to write letters about themselves and these will be enjoyed at the reunion.

For the last five years Mrs. F. Carl Roberts (*Lucy D. Miller*, 2) has been a clerk at Barnes Hospital in St. Louis. She lives in Clayton, Mo. Mrs. Roberts has four children, one of whom is *Fred M.* '39, of Fishkill, N.Y.

Mr. and Mrs. *Blanchard Barnett*, ex (*Marjorie Barnett*, ex '46) live in Equality. He is in the insurance business and she teaches in the Equality Grade School.

The Rev. and Mrs. *Julian W. Nave*, ex (*Eleanor Bramlet*, ex) were guest speakers this spring at Grace Methodist Church in Carbondale. Both are missionaries of the Methodist Church in India and are in the States on furlough. They first went to India in 1921 and expect to spend another five-year term there before retirement. Mr. Nave is director of the Lodiphur Community School, a rural educational center. He and his wife have been in educational work and have done extensive evangelistic work in a number of districts. Their son, Robert W., is on the staff of a technical-industrial training school at Lodiphur. Another son and a daughter complete the Nave family.

1920

Fortieth Reunion

June 11, 1960

Mrs. Herman J. Sorensen (*Elisabeth Lloyd*, 2) lives in Western Springs and

teaches in the Chicago high school system. She has a bachelor of science degree from Illinois Institute of Technology, a master of arts from the University of Chicago, and a bachelor of music from the American Conservatory of Music in Chicago.

Another Chicago teacher retired after 35 years but did not stay retired very long. She is Mrs. Floyd B. Hanor (*Mary Harvick*, 2), who now teaches the second grade near her home at Gresham, Ore.

Two sisters who have retired from teaching in Cleveland, O., schools are *Caroline* and *Bertha Holaday*, 2. Both received degrees from Western Reserve University in Cleveland. They live in Cleveland Heights.

On the active teaching list is Mrs. Oscar Francis (*Eulalie Krill*, 2), Granite City. She teaches the second grade at Harris School in Madison. Three children are in the Francis family.

1925
Thirty-fifth Reunion
June 11, 1960

Mr. and Mrs. *John H. Hammack*, 2, '36 (*Nellie Hammack*, ex '32) live in Tuscola, where he is superintendent of schools. They have three children—Richard, John, and Nella.

Millard W. Baysinger, Jr., 2, is supervising agent for Provident Life and Accident Insurance Company in Memphis, Tenn.

The husband of Mrs. O. J. Brichler (*Margaret S. Danner*, 2) is a St. Louis University graduate and president of Shaw, Brichler and Coleman, Inc., of Clayton, Mo. They live in Creve Coeur, Mo., and have a son, David Danner.

Mrs. James Breeze (*Louise Duncan*, ex), of 10013 Lincoln Trail in East St. Louis, is a fourth grade teacher in Grant District 110 schools.

In Marion Mrs. Daus W. Cole (*Mary Browning*, 2) is a saleslady for the Dotty Shops.

1930
Thirtieth Reunion
June 11, 1960

First fulltime pastorate for the Rev. *J. Evan House*, ex, Benton, is at the South Side Baptist Church in Christopher. He became pastor there last August. Mr. House has been a teacher 25 years and principal of the Whittington School in Benton for four years. Of his four sons one is *James House* '58, Carbondale.

Dr. *Joseph F. Scott*, ex, is a dental

surgeon in Metropolis. His wife is the former *Gertrude Marie Eichorn*, ex '31.

Hubert I. Gibbs '29-2 is a junior high school teacher in Decatur. His wife (*Thelma H. Glenn* '29-2, '52) also is a teacher.

Five alumna members of the class who are in the teaching profession are—

Mrs. Norman Siegel (*Norma Kramer*, 2, '59), first grade teacher at Jefferson School in East St. Louis—she has three children.

Mrs. Allen L. Stewart (*Lucy Alma Glascock* '28-2), who formerly taught at Eldorado and Dupo and now is a junior high teacher in Granite City,

Mrs. David L. Black (*Virginia C. Walker*), Koshkonong, Mo., a teacher of English for about 20 years—she has a son,

Mrs. Otto A. Spitz (*Virginia Parrott*, 2), Chester, with Central Community Consolidated School District 135 for seven years—she has two children,

And Mrs. *Theodore H. Rathert* (*Cora Repke*, 2, '59), an elementary teacher at Trico District 176—she lives at Ava.

1935
SILVER REUNION
June 11, 1960

Last May Mr. and Mrs. *Ernest Biggerstaff* '29-2 (*Naomi Faye Hays* '27-2, '31), O'Fallon, celebrated their silver wedding anniversary at an "open house." Mr. Biggerstaff retired from teaching after 32 years—he was a mathematics teacher and baseball coach at O'Fallon High School. Summers he spent as a salesman for Field Enterprises of Chicago and for several years was leading salesman in World Book Encyclopedia in St. Clair County. Now he is district sales manager for the firm. Mrs. Biggerstaff teaches English at O'Fallon High School. They have a son, Ronald, attending the University of Illinois.

In Midland, Mich., *W. A. Henson*, ex, is in the coatings technical service of Dow Chemical Company. He is married to *Imogene Williams*, ex '34, and they have three children—Nancy, Bruce, and Andy.

1940
Twentieth Reunion
June 11, 1960

New agency manager in Rochester, N.Y., for the Equitable Life Assurance Society of the U.S. is *Gerald M. Fugate*. He was promoted to that post after serving as district manager at Joliet, where he had transferred in 1952. He has been with Equitable since 1949, when he joined as

a member of the Fred Holderman agency in Peoria. Two years later he was named district manager in Carbondale. Before entering the insurance field, he did personnel work in the War Production Training Program and with the Navy. During the war he was an officer in the Air Force, then joined the Veterans Administration. He and *Thelma Roberson Fugate* '41 have three children.

Mrs. Charles Haugh, Jr. (*Betty M. Nelson*, ex), Marshall, has been secretary in the State's Attorney's Office for Clark County since December 1956.

Charles A. South, Chicago, is a salesman for the Vari Typer Corporation.

In Harrisburg *Noble W. Woolard* owns and operates a Western Auto Store. He has been in this business 15 years. Mrs. Woolard is the former *Vernita Glascock*, ex '36.

Menard H. Hawkins, ex, '59, is sixth grade teacher and coach at Galatia Grade School. He is married and has three children.

1945
Fifteenth Reunion
June 11, 1960

For the last five years *Robert L. Varnum* has been an instrument specialist with the Eagle Signal Company in Davenport, Ia. He and his wife Lora have three children.

Mrs. Charles D. Riva (*Maryann Peek*) has taught physical education at West Frankfort High School for three years. She has two sons, David and Harvey.

In Elkhart, Ind., *Henry W. Wichman* is a minister of the United Church of Christ in America. He has a son James.

Mrs. Joseph E. Dungan (*Nadine W. Dungan*, M.S. '54) is cafeteria director for the East Alton-Wood River Community High School. She lives in East Alton and has two children.

At West Junior High School in Alton *Ocean Weaver* is homemaking teacher for the seventh and eighth grades.

Paul Townes, Du Quoin, is an agent for the Metropolitan Life Insurance Company. He has a son and daughter.

In Murphysboro Mrs. William Bencini (*Pauline R. Sabella*) is a homemaker and the mother of William, Jr., Maribeth, Joe, and David.

Mrs. John D. Mead (*Margaret Evalyn Garrett*) lives at 305 East Main in McLeansboro.

Address for Mrs. P. W. Sheffler (*Hattie E. Koons*) is U. S. Soldiers Home, Washington, D.C., where her husband, Dr. *Paul W. Sheffler*, ex '40, is a doctor with the U.S. Army. They have four children.

1950
Tenth Reunion
June 11, 1960

The Class of 1950 will celebrate its 10th anniversary on Alumni Day, Saturday, June 11, from 3 to 5 P.M. in the Student Union Building. At the Alumni Banquet that evening at 6:30 P.M. in Woody Hall, the class members, their families and guests will sit at special tables. The reunion committee includes *Charles D. Butler, Jackson Drake, Wellington Cady Thalmann, Ellis L. Mitchell, and Frances C. Tapella Huff.*

Charles E. Richardson, M.S. '51, SIU assistant professor of health, went to Washington, D.C., in March for a three-month assignment as consultant to the U.S. Office of Education. He is designing a school health service survey. Recently he was appointed to the Commission on Research in Health Education of the American Association for Health, Physical Education and Recreation. Mrs. Richardson is the former *Mary Newton '51.*

John B. Boyd has been with the Viking Company in Terre Haute, Ind., for 10 years, the last two as electrical engineer. He has four daughters—Katherine, Mary, Linda, and Nancy.

Principal of Fairbury-Cropsey High School and assistant superintendent of schools at Fairbury since fall is *Stephen W. Clark, M.S. '51.* He formerly was principal of Tamms High School and Marion Grade School and an elementary teacher in Marion five years.

Carl Planinc, M.S. '51, superintendent of Johnston City Schools, Unit District One, for the last five years and former principal and teacher at Johnston City High School, has been appointed to the Williamson County Airport Authority. He is a past president of the Williamson County SIU Alumni Chapter. He and *Virginia Cooksey Planinc, VTI-1 '56,* have a daughter Sue at SIU, who was one of the finalists in the Miss Southern Acres contest this spring.

Jackie Dean Butler, ex, Raleigh, is working on his doctorate in agriculture at the University of Illinois.

Lois Lucille Foltz, is librarian at Safford Junior High School in Tucson, Ariz.

Married: Frances Bischler to *Randell E. Blockley, October 24, Henry.* They are living in Herrin, where he is chief chemist for Sangamo Electric Company.

Born: To Mr. and Mrs. *Henry Barnard,*

Jr., M.S. '51 (Jewelle Adams, ex '49), a son, Mark, September 12, Champaign, joining a brother and a sister, Bruce and Barbara. Mr. Barnard is principal of Marquette Elementary School in Champaign.

1955
Fifth Reunion
June 11, 1960

The Fifth Reunion of the Class of 1955 will be held at the Student Union from 3 to 5 P.M. on Alumni Day, Saturday, June 11. This is planned as a time for reminiscing and for catching up on the events of the last five years. This also will be an opportunity for seeing the many changes on campus.

At the Alumni Banquet Saturday evening at 6:30 in Woody Hall members, their families, and guests will sit at special tables. A full program for the day is being planned and all loyal '55ers are cordially invited to participate. Those who can't make it are asked to write letters and let their classmates know what they are doing.

A letter has been mailed to all members of the class with full details.

Mrs. Gerald Jeralds (Theresa Ann Savio, VTI-1), St. Louis, recently joined Community Federal Savings Company as a filing clerk. She has a young daughter, Deborah Lynn.

Gene A. McMullin is chairman of the Special Education Department of the Phoenix Union High School and College System in Tempe, Ariz. He and *Dorothy Folkel McMullin '53* live in Scottsdale, Ariz.

Married: Angela M. Grimmer to *Thomas R. Campbell, August 29, Highland.* They are living in Mt. Vernon, where he is with Aetna Casualty and Surety Company of St. Louis.

Born: To Mr. and Mrs. *Donald Barnard (Kathleen Rainwater '49, M.S. '53),* a son, Kim, November 17, San Antonio, Tex. Mr. Barnard is manager for Sunbeam Appliance Service Company. Last August he received his master's degree from Trinity University and his wife received her doctorate from University of Texas.

To Dr. and Mrs. *Russell Y. Snow (Loreen Keller, ex '56),* a son, Jeffrey Neal, September 10, St. Louis. Dr. Snow is interning at St. Louis City Hospital.

To Mr. and Mrs. *Mitchell D. Tharp, ex (Sylvia Tresso Tharp),* a son, Gregory Dean, September 2, West Frankfort. Cynthia Jane is nearly two.

1959
FIRST REUNION
June 11, 1960

Lowell W. Lilly is assigned to the First Battalion of the 11th Armored Cavalry Regiment stationed at Strabing, Germany. He'd like to hear from some of his classmates—his address is Lowell W. Lilly, US 55655239, Hq. Co., 1st Bn, 11th A/C, APO 305, New York, N.Y.

Verne M. Wollerman, VTI, Vandalia, now is living in Aurora, where he is a machine operator for the Caterpillar Tractor Company.

Sonja Siegrist, ex, Mason City, has been graduated from Delta Air Line's Stewardess School at the Atlanta Airport and now is assigned to the airline's Chicago stewardess base.

Marie Holifield, Brookport, is working on her master's degree at Michigan State University and working as director of music at Great Lakes Bible College in Lansing, Mich.

Mrs. F. Jean Miller is executive director of the McLean County TB Association in Bloomington.

Mr. and Mrs. *Robert B. Gwyn (Beverly Holsapple, ex '57)* and their young daughter, Diane Michelle, live in Hillsboro where Mr. Gwyn is claims representative for State Farm Mutual Auto Insurance Company.

James N. Dugger has joined his father, who is division manager for Waddell and Reed, Inc., international distributor of United Funds, Inc., a mutual fund, with offices in Herrin.

First graduate of SIU's Applied Science Program, *Harlan K. Hinkley,* is a mechanical engineer-quality control analyst for Sarks Tarzian, Inc., Bloomington, Ind., makers of television tuners, broadcast equipment, and similar items.

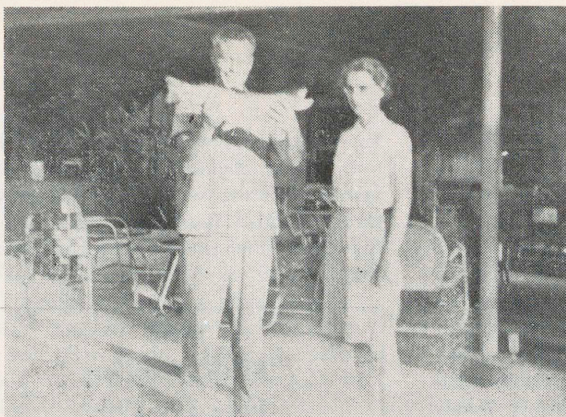
In Rolla, Mo., *Revis M. Brown* has joined the staff of the Topographic Division of the U.S. Geological Survey as cartographic photogrammetric aid.

Leonard J. Baldyga, Cicero, former president of the SIU Journalism Students Association and assistant director of the Southern Illinois High School Press Association, is a reporter and rewrite man for American Banker in New York City.

In Fort Lauderdale, Fla., *Harold L. Reents* is general manager of the Juanita Sweet Decorator Company. He is married to *Patty Sue Nichols, ex '55,* and they have two sons, Michael and Tim.



Miss Siegrist



The Ellises of Lakeview, Ark.



Roger Peters of West Frankfort

Traveling Around The Country

In traveling about the country—for fun or on business—you will meet a number of SIU alumni who are ready to serve you. Some offer motel or hotel accommodations, others tourist attractions or resort living, still others serve food, from short orders to sumptuous meals.

As a service to alumni the SIU Alumni Office is starting to compile a directory of SIUers in the resort, motel, hotel, restaurant, service station, travel, and entertainment business. Most any direction you travel you will find SIU hospitality and service awaiting you.

Traveling west by car or bus along U. S. 460 in Indiana the Motel Norman northwest of Evansville offers very fine and reasonable accommodations. It is owned

and operated by Mr. and Mrs. Leonard Burden '49 (Margaret Norman, ex '48), who have proven that comfort, convenience, and good taste need not be high-priced.

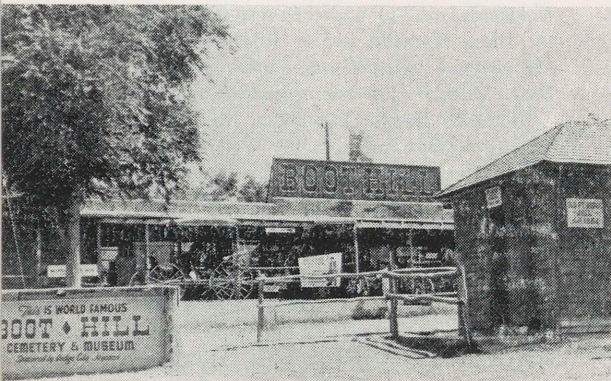
Hearty campers who like nature in the rough and are avid fishermen and hunters will be delighted with Crab Orchard National Wildlife Refuge in southern Illinois. The refuge, containing 43,000 acres, is under the management of William D. Carter '49. The eastern half is administered for industrial development and wildlife management and the western half provides facilities for public recreation.

Crab Orchard Dam forms the main lake of 7,000 acres with a shoreline of about 125 miles. Little Grassy Lake is eight miles south and contains a thousand acres. Camping sites are available free on Crab Orchard and Little Grassy.

While in southern Illinois, drop in and see Roger Peters '58, new executive secretary of the West Frankfort Chamber of Commerce. If he doesn't have a key to the city to hand you, he gladly will extol the features of the community—the city park, swimming pool, golf course, baseball park, and two city lakes.

Farther south in the heart of the Ozark country is comfortable shady Lakewood Court at Lakeview, Ark., one mile east of Bull Shoals Dam, home of the lunger bass. Mr. and Mrs. Robert L. Ellis, ex '43 (Marion Parks, ex '43) operate the court for fishermen, vacationists, and tourists. The stone cottages are modern in every way. This is one of the best fishing spots in the country—nearby White River offers good trout fishing.

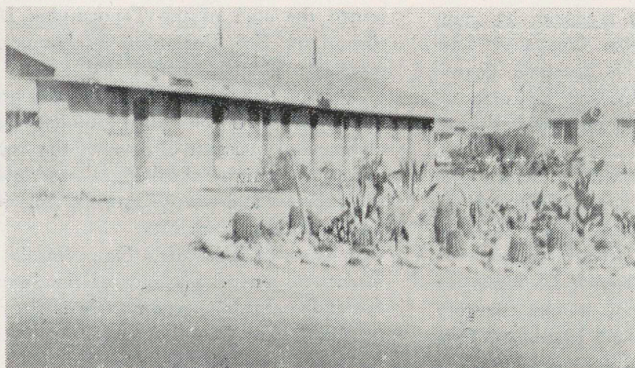
One of the fastest growing tourist attractions in the Midwest is Dodge City, Kan., where you'll find yourself back in the days of the "Wild West." Boot Hill Enterprises—with William E. Keller '54, M.A. '56, as assistant executive director—is putting Dodge City on the traveler's map as the "Cowboy Capital of the World." A replica of Front Street, two museums, the mock cemetery on Boot Hill will interest the entire family.

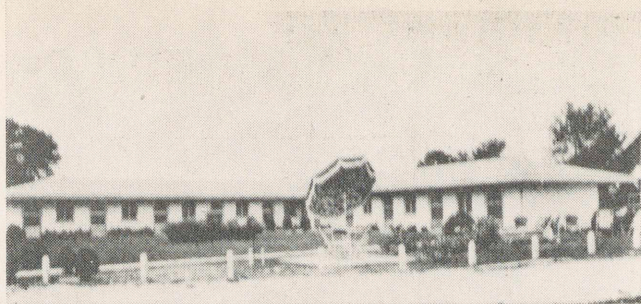


Bill Keller at Dodge City



Elmer Hicks of Phoenix, Ariz.





Motel Norman at Evansville, Ind.

Traveling with the sun brings you to Phoenix, Ariz., and the Mountain View Motel on Highway 80. Owner-manager is Elmer A. Hicks '29-2, who offers eight units, as well as a tour of Phoenix for his SIU friends and a glimpse of Japanese flower farms, an antique cracker barrel store, the state capitol, and other wonderful sights.

A number of other alumni also offer services and accommodations for the traveling SIUer. M. J. Bozarth, ex '30, Murphysboro, is a partner in the Illinois Courts at Hollywood, Fla., which has apartments, efficiencies, and hotel rooms.

At Herrin in southern Illinois, the Ly-Mar Hotel is a good place for eating and overnight accommodations. Conrad O. Moss, ex '51, is manager and partner.

If you're traveling toward Chicago from the south, make a point of stopping at the Yesteryear at Kankakee for an unforgettable experience in dining. Marvin Hammack, ex '39, is a partner in this unusual restaurant located on the north bank of the Kankakee River.

Summer camping for children is offered at Kamp Kenwood at Harrow, Ontario, Canada, by Bernie V. Falk '39, Grosse Point, Mich. An Ozark camping vacation for children can be found at Wiggins Ozark Camp near Ironton, Mo., 110 miles from St. Louis. This 500-acre camp is managed by Mr. and Mrs. Emil Wiggins '34 (Mary Anne Foley, ex '33), Kirkwood, Mo.

No doubt there are many other alumni in the travel and vacation field. If they would send pictures and information to the Alumni Office, they will be added to the fast-growing "Travel and Pleasure Guide—of and for SIU Alumni."

SIU Alumni Family Vacation

Need a vacation?

A relaxing one?

An inexpensive one?

One to suit the whole family?

Here's one that fits the bill perfectly! It's the SIU Alumni Family Vacation Program, offered for the third summer at Little Grassy Lake. The weeks are August 14-20 and August 22-27. Tailor-made for families, it offers recreation, plenty of good food, comfort, relaxation—and all at prices to fit the family budget.

Little Grassy is part of the Crab Orchard National



Alumni Camping at Little Grassy Lake

Wildlife Refuge—a lovely spot for an outdoor vacation. Facilities and a well-planned program make this vacation appealing to even the most finical city-dweller.

The SIU Department of Recreation and Outdoor Education again is helping plan a program for every member of the family. There's a nice beach for swimming and sunbathing, a lovely lake for canoeing and sailboating, and, of course, fishing, equipment for horseshoes, baseball, volleyball, rifle range, archery, horseback riding. Handicraft, group singing, and nature study are enjoyed by all ages.

The food is superb, prepared by good cooks. Just answer the dinner gong and don't give a thought to cooking or dishwashing. Baby-sitting service is offered for toddlers. A nurse always is on duty.

Three camping plans are offered:

The regular camping plan with everything furnished but linens—\$27.50 for adults; \$22.50 for children three to 12; \$12.50 for children under three. All meals are included from Monday breakfast through Saturday breakfast. Cabins and aluminum-screened cabins are available.

The plan for those who wish to bring their own gear but want to take their meals in the dining hall—\$35 per couple per week, plus \$13.75 per week for each additional member of the family.

The third plan for those who wish to provide and cook their own food and bring their own equipment—\$5 a week for the entire family for a site and participation in the recreational activities.

The Alumni Family Vacation Program is open only to members of the Alumni Association. Those who wish to participate but are not members must include an annual membership along with one-fifth of the week's total cost for the family. A brochure on the program is being mailed to all alumni and includes a reservation blank. Reservations must be made by July 15.

Sports at Southern

by Bill Young '55

The Salukis, wasting little time in the quest for a second straight Interstate Conference All-Sports trophy, opened the spring sports campaign with a rush. After the first month of competition the golf, tennis, and track teams remained undefeated and the baseball team showed only two losses.

Baseball

After a poor (2-6) spring tour of the South, Coach Glenn (Abe) Martin's defending conference champions settled down to steady baseball and won four of their first six regular season games.

Included in the wins were 4-3 and 6-4 victories over league foe Central Michigan. The Chips took the rubber game of the set 3-1. Southpaw Ace Larry Tucker went the distance for the first time in the opener against Central, yielding but seven hits and no earned runs to notch his first win of the spring.

Fourteen game totals showed Shortstop Gerald Marting leading the sluggers with a .294 average. Capt. Rocky Bridges was second with .280 and Third Baseman Bob Hardcastle and Center Fielder Duke Sutton were bunched at .265 and .262 with Second Baseman Itchy Jones rounding out the top five with a .240 mark.

As a team the Salukis were only hitting a pallid .220 and an even lighter .163 in IIAC play.

Golf

With sophomore sensation Bill Barnett running his unbeaten string to 21 straight, Coach Lynn Holder's golfers opened their season with seven consecutive wins.

Included in the string were double triumphs over Quincy College, Illinois State Normal, and Eastern Illinois and a single victory over St. Louis University. It was in the 131½-61½ win over the Billikens that Barnett lost the first match of his collegiate career 2½-1½ to Doug Graham.

Barnett also was the first Saluki to crack par on the "home" West Frankfort Country Club course, firing a two-under 70 against Eastern Illinois.

Tennis

Coach Dick LeFevre's tennis squad followed up a successful 6-2 spring swing of the South with four straight wins to start the regular season.

The Salukis brushed by Vanderbilt 5-4 and then

blanked Principia, Kalamazoo ('59 NCAA college division champs) and Bradley by 9-0 counts.

Hottest players for Southern, IIAC champs the past two seasons, were Jerry Budzelek and Bob Sprengelmeyer, who teamed up in the number two doubles spot to win 11 straight.

Sprengelmeyer also led the singles competition with a 10-2 mark, followed by Budzelek's 9-3. George Domenech rounded out the top three with 8-4.

Track

With veteran coach Leland P. (Doc) Lingle on the sidelines for the first time in 34 years, the Salukis track team overwhelmed Southeast Missouri 77-54 in the opening meet.

Andrew Vaughan, handling the team while Lingle recuperated from a severe asthma attack, had only a few days of good weather to condition his large squad before the opener. The Saluki veterans—14 strong—responded to take 10 firsts of 15 events for the win.

Late in April the Salukis were scheduled to meet Missouri Mines and Southeast Missouri before defending their Illinois State College championship May 7 at Western Illinois.

Symbolic of annual IIAC all-round supremacy is the All-Sports Trophy.

It was originated by conference publicity representatives and sports editors of the conference school newspapers in 1952. This traveling trophy was purchased by these two groups and donated to the conference to be presented to the winner each year.

Major sports (football, basketball, baseball, and track) count 14 points for first, 12 for second, 10 for third, etc., while minor sports (cross country, gymnastics, swimming, wrestling, golf, and tennis) carry a graduated scale of seven for first to one for last.

Point totals this year after completion of six sports:

SOUTHERN	51
Western Illinois	44
Northern Illinois	31
Central Michigan	31
Eastern Illinois	28
Illinois State	23
Eastern Michigan	10